



presents

# Cool and Crazy

A 3-DAY  
FESTIVAL  
CELEBRATING  
WEST COAST JAZZ



May 23-25, 2002 Beverly Garland's Holiday Inn, North Hollywood, CA

The Los Angeles Jazz Institute  
P.O. Box 8038  
Long Beach, CA 90808-0038





## CONVENTION FACTS

### DATES

May 23-25, 2002

### PLACE

Beverly Garland's Holiday Inn  
Universal Studios Hollywood  
4222 Vineland Ave. North Hollywood, CA 91602  
The special convention rate is \$129 per night.  
Hotel stay not included in registration fee.  
Reserve your room now  
by calling 1-(800) BEVERLY

### REGISTRATION

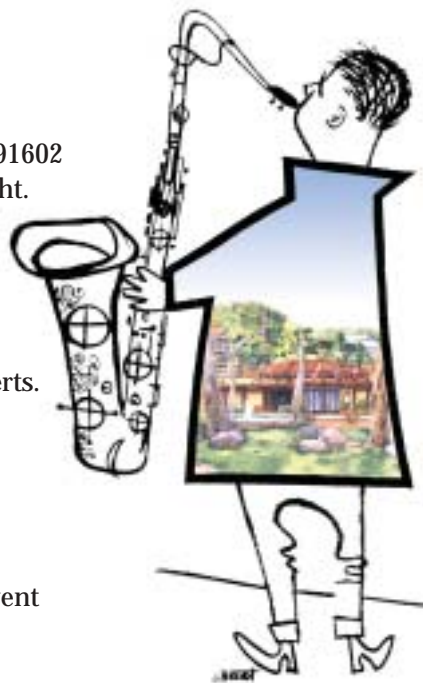
\$300 Includes reserved seating for all concerts.

### VENDORS

Tables are available.  
Call (909)599-2912 for more information

### TICKETS

Tickets are available for each individual event  
To order tickets by phone or  
for more information  
call (909)599-2912



The Los Angeles Jazz Institute is pleased to announce **Cool and Crazy, A West Coast Jazz Celebration** taking place May 23-25, 2002 at Beverly Garland's Holiday Inn 4222 Vineland Ave. in North Hollywood.

Cool and Crazy will focus on the thriving west coast jazz scene of the past 50 years. Southern California has a strong jazz heritage going back to the teens with the arrival of several New Orleans Jazz pioneers including Jelly Roll Morton and Kid Ory. After that, a major scene developed on Central Avenue but it was not widely publicized outside the area. It wasn't until the 1950's that jazz in Los Angeles finally gained international recognition.

Several events took place in 1952 that brought unprecedented attention to the west coast jazz scene. The Gerry Mulligan Quartet debuted at The Haig, Shorty Rogers "Modern Sounds" LP was released, The Lighthouse All-Stars made their first recordings and the Pacific Jazz label was born.

Cool and Crazy will celebrate many of the great musicians and groups that have been at the forefront of the west coast scene for the past 50 years.

As always, each day will be filled with concerts, films, panel discussions and a memorabilia trading area. Full Registration is \$300 which includes reserved seating for all concerts. Seats will be assigned in the order received.

Send your check or money order to:

**The Los Angeles Jazz Institute**  
**P.O. Box 8038, Long Beach, CA 90808-0038**

If you wish to order by credit card or require additional information please telephone our ticket office at **(909)599-2912** between the hours of 9am to 6pm PST.

Hotel reservations should be made directly with the Beverly Garland. The toll-free number is **(800)238-3759**. Be sure to mention you are attending the jazz festival to receive the special discounted rate. We expect the hotel to fill up quickly so we would encourage you to make your reservations right away. The deadline for receiving the special rate is May 8.

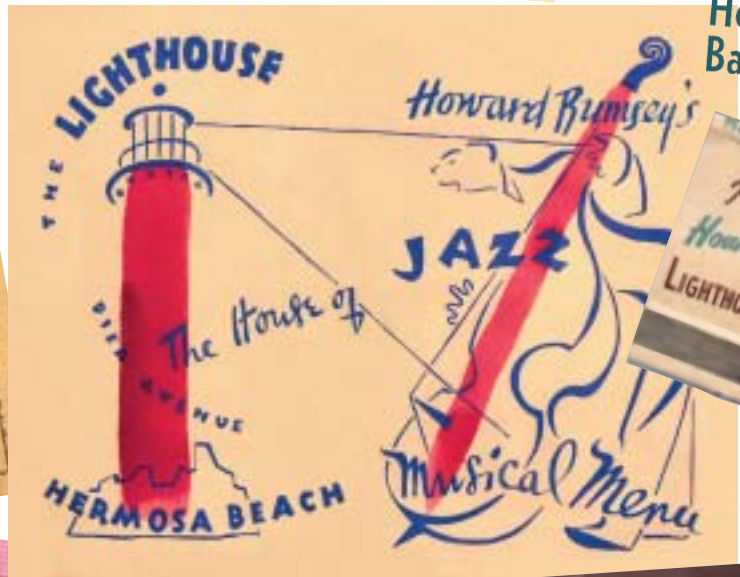
Sincerely,  
**Ken Poston**

LOS ANGELES JAZZ INSTITUTE





many key figures of Stan Kenton's Innovations Orchestra left the band and settled in the Los Angeles area. Shorty Rogers, Art Pepper, Shelly Manne, Milt Bernhart, Bud Shank, Bob Cooper, Don Bagley, John Graas and June Christy formed the nucleus of a new west coast scene.



## Hermosa Beach Almost Passed Law Banning Rumsey's 'Bunch Of Boppers'



**10:30-11:30**  
**Panel 1**  
**IN THE SOLO SPOTLIGHT**  
**A DISCUSSION WITH HOWARD RUMSEY**  
All of a sudden there was a huge influx of talented musicians added to the Southern California jazz landscape and they all gravitated to The Lighthouse Cafe in Hermosa Beach. Fellow ex-Kentonite Howard Rumsey had been presenting live jazz there since May of 1949 and the new additions of Shorty Rogers, Shelly Manne,



## Thursday May 24

**9:00-10:00**  
**Film 1**  
**WEST COAST JAZZ**

During the early 1950s, the eyes of the jazz world became focused on the unique musical events taking place in Southern California. It all began when



Milt Bernhart and Bob Cooper made The Lighthouse the focal point of the emerging west coast jazz explosion. In the Solo Spotlight features and in-depth discussion with Howard Rumsey about his career from the beginnings of the Stan Kenton Orchestra, The Lighthouse years and Concerts By the Sea. The presentation will be illustrated with film clips and photographs from *The Howard Rumsey Collection*.

**1:00-2:00**  
**Concert 1**  
**THE UNHEARD LIGHTHOUSE**  
**RON STOUT,**  
**HERB GELLER,**  
**ANDY MARTIN,**  
**GARY LEFEBVRE,**  
**LARRY BUNKER**  
**CHUCK BERGHOFFER,**  
**PAUL KREIBICH**

The first concert presentation of Cool and Crazy features an all-star ensemble performing music that was written and performed by The Lighthouse All-Stars but never recorded. The members of the group were always encouraged to

**Lunch Break**



hone their writing skills and there are many "unheard" compositions by the likes of Shorty Rogers, Jimmy Giuffrè, Russ Freeman, Art Pepper, Bob Cooper and Bill Holman.

**2:30-3:30**  
**Panel 2**  
**JAZZ WEST COAST**  
**HERB GELLER,**  
**JACK SHELDON,**  
**BOB BROOKMEYER,**  
**CHARLIE MARIANO,**  
**LARRY BUNKER,**  
**PHIL URSO,**  
**BILL PERKINS**

While things were heating up at The Lighthouse, Gerry Mulligan came to Los Angeles and hit it big at The Haig with his "pianoless" quartet. Around the same time, Shorty Rogers first recording as a leader was released and all of a sudden there was a huge amount of interest in what was happening on the west coast. This unprecedented excitement created many opportunities for the artists who were living in the Los Angeles area. Clubs such as The Lighthouse, The Haig, Zardi's, The Surf Club and The Tiffany Club were providing live performance venues and new record companies like Pacific Jazz and Contemporary were documenting the growing scene.



**6:45-8:45**  
 PARADISE  
 RESTAURANT  
 THE DAVE  
 PELL OCTET  
 CARL SAUNDERS,  
 BILL REICHENBACH,  
 BOB EFFORD,  
 ROSS TOMPKINS,  
 LARRY KOONSE,  
 JIM HUGHART,  
 DON WILLIAMS

**4:00-5:00**  
**Concert 2**  
 THE  
 CHARLIE  
 MARIANO  
 QUARTET  
 ALAN BROADBENT,  
 PUTTER SMITH,  
 JOE LABARBERA



**5:30-6:30**  
**Concert 3**  
 THE BOB  
 BROOKMEYER  
 QUARTET  
 LARRY KOONSE,  
 DAREK OLES,  
 MICHAEL STEPHENS



**9:00-11:30**  
**Concert 4**  
 A PORTRAIT  
 OF SHORTY  
 ROGERS  
 BIG BAND DIRECTED  
 BY BILL PERKINS

Shorty Rogers was the key figure of the west coast sound. In early 1952, the release of his first LP "Modern Sounds" signaled the birth of west coast jazz. Marlon Brando heard the record and insisted that Shorty write the music for his new film "The Wild One". With that, Shorty was able to break into the film and television world



and take many of his friends with him. In addition to his regular job at The Lighthouse he started doing record dates under his own name and eventually formed his own working group-Shorty Rogers and His Giants. He became in such high demand both as a player and a writer that it seems he was omnipresent

during the decade. A Portrait of Shorty will feature an all-star big band performing a variety of Shorty's compositions.



**Friday  
May 24**

**9:00-10:30**

**Film 2**  
**STARS OF  
JAZZ/JAZZ  
SCENE  
U.S.A.  
GUEST OF  
HONOR  
JIMMIE  
BAKER**

Two of the pioneering television programs to feature live jazz emanated from Los Angeles. The first, which began in 1956,

was Stars of Jazz hosted by Bobby Troup. It started as a local program and was soon syndicated nationally. Jazz Scene U.S.A. hit the airwaves in 1962 and once again provided a televised showcase for many west coast groups. The man behind both programs was veteran producer Jimmie Baker who we are proud to honor for his important role in bringing the west coast scene into the national spotlight.



**10:45-11:45**

**Panel 3**  
**CALIFORNIA  
COOL**

**WILLIAM CLAXTON,  
RAY AVERY,  
STAN LEVEY,  
DAVE PELL**

One of the technological advances that happened concurrently with the rise of the west coast jazz scene was the advent of the 12" long playing record. The 12" LP jackets opened new avenues for many creative young photographers in Los Angeles and helped create the "image" of California Cool.

**Lunch Break**



**PLAYBOYS**

**CHET  
BAKER  
&  
ART  
PEPPER**



"NEXT TIME ENJOY YOUR TASTE AT MY PLACE . . ."  
**DYNAMITE JACKSON'S**  
COCKTAIL LOUNGE - 4460 WEST ADAMS BLVD.  
SWINGING NIGHTLY - EXCEPT TUESDAY

**1:00-2:00**

**Concert 5**  
**THE HARD  
SWING**

**JACK SHELDON,  
HERB GELLER,  
PHIL URSO,  
FRANK STRAZZERI,  
JEFF LITTLETON,  
LARENCE MARABLE**

In terms of style, there are many stereotypes associated with west coast jazz artists. The most common is that everyone used a laid back cool approach to playing and that all of the music featured experimental arrangements which utilized unusual forms and incorporated unusual instruments. In reality, these experimental pieces were more the exception than the rule. What was happening on the coast was as hot and full of fire as anything happening anywhere. The Hard

Swing reunites a number of like minded musicians

whose styles don't necessarily fit the stereotype.





2:15-3:15

**Panel 4**  
**SWINGIN' LIKE 60**  
**PLAS JOHNSON,**  
**FRANK STRAZZERI,**  
**BOB FLORENCE,**  
**CLARE FISCHER,**  
**BUD SHANK,**  
**MIKE WOFFORD**

By the end of the 1950s the west coast scene began to change. The idea that there was a specific west coast style that differed from the east coast started to come into question and west coast jazz became passe'. The scene itself was evolving with many new artists and new venues coming into the picture. The Lighthouse was still going strong and was joined by Shelly's Manne Hole, The Summit, The Hillcrest, Marty's on the Hill and The Parisian Room among others.



3:30-4:30

**Concert 6**  
**THE PLAS JOHNSON-HERMAN RILEY QUARTET**  
**GARRYCK KING,**  
**ART HILLARY**

5:00-6:00

**Concert 7**  
**THE BUD SHANK SEXTET**  
**BUD SHANK,**  
**CARL SAUNDERS,**  
**BILL PERKINS,**  
**MIKE WOFFORD,**  
**BOB MAGNUSSON,**  
**JOE LABARBERA**

6:15-7:45

**PARADISE RESTAURANT**  
**THE DAVE PELL OCTET**

8:00-11:00

**Concert 8**  
**SURGING AHEAD**  
 The Friday evening concert features two masters of jazz composition and orchestration each leading their own ensembles.

**THE CLARE FISCHER CLARINET CHOIR**

**GARY FOSTER,**  
**DON SHELTON,**  
**GENE CIPRIANO,**  
**GARRYCK KING,**  
**LEE CALLETT,**  
**JIM ERCOLE,**  
**JOHN YOAKUM,**  
**JEFF DRISKILL,**  
**BOB CARR,**  
**STEVE HUFFSTETER,**  
**LES BENEDICT,**  
**BRENT FISCHER**

**THE BOB FLORENCE LIMITED EDITION**

**DON SHELTON,**  
**KIM RICHMOND,**  
**TOM PETERSON,**  
**BOB EFFORD,**  
**JEFF DRISKILL,**  
**BOB CARR**  
**ALEX ISLES,**  
**CHARLIE LOPER,**  
**BOB MCCHESENEY,**  
**BRYANT BYERS,**  
**STEVE HUFFSTETER,**  
**RON STOUT,**  
**GEORGE GRAHAM,**  
**WAYNE BERGERON,**  
**CARL SAUNDERS**  
**LARRY KOONSE,**  
**CHRIS COLANGELO,**  
**DICK WELER**

**Saturday**  
**May 25**

9:00-10:00

**Film 3**  
**FRANKLY JAZZ**

In 1962 legendary radio personality Frank Evans hosted a half hour television show featuring prominent west coast jazz musicians. Included in the series were The Jazz Crusaders, Clare-Fischer/Bud Shank, Gerald Wilson, Joe Pass, Lou Rawls and Shelly Manne.

10:15-11:15

**Panel 5**  
**DONTE'S INFERNO**  
**BILL WATROUS,**  
**PETE CHRISTLIEB,**  
**STEVE HUFFSTETER,**  
**DON MENZA,**  
**MIKE MELVOIN,**  
**LANNY MORGAN**

By the 1970s, the jazz world in general was undergoing many significant changes but there continued to be a vital jazz scene in Southern California. Many musicians were attracted to the area to work in the lucrative studio scene by day, and at night found a creative

Photos and Memorabilia courtesy of:  
 The Los Angeles Jazz Institute  
 The Howard Rumsey Collection  
 Ray Avery, Stan Levey



outlet in the thriving jazz clubs including Donte's, Carmello's, Chadney's, and The Baked Potato.

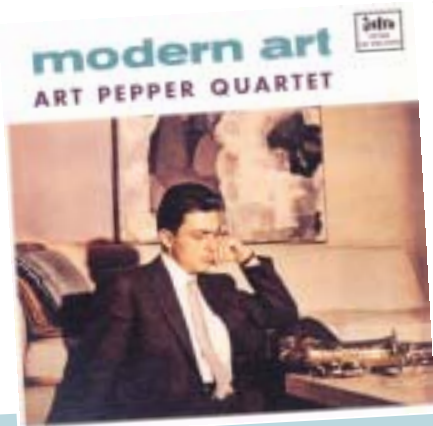
**Lunch Break**

**12:30-1:30**

**Concert 9**  
THE PETE CHRISTLIEB-DON MENZA QUINTET  
**TOM RANIER, JIM HUGHART, JOE LABARBERA**

**1:45-2:45**

**Concert 10**  
THE BILL WATROUS QUARTET  
**SHELLY BERG, RANDY DRAKE, BRUCE LETT**



**3:00-4:00**  
**Concert 11**  
HOLLYWOOD JAM

**LANNY MORGAN, STEVE HUFFSTETER, MIKE MELVOIN, BRIAN BROMBERG, JOHN GUERIN**

Hollywood Jam brings together seven jazz giants who all make their home in Southern California and are all long time veterans of the L.A. Jazz scene. Their talents will be on full display in this all out jam session setting.

**4:30-5:30**  
**Panel 6**  
STRAIGHT LIFE- THE MOVIE  
**PRESENTED BY LAURIE PEPPER**

We are very pleased to feature a special presentation by Laurie Pepper discussing the making of Straight Life-The Movie which is currently in production. For many years, she has been working on getting Straight Life adapted into a motion picture. After going through the frustrating process of dealing with the Hollywood film industry she began producing her own documentary account of the ordeal.

Laurie Pepper gives us an exclusive sneak preview including scenes from the upcoming film.

**8:00-12:00**  
**Concert 12**  
MODERN JAZZ GALLERY

Cool and Crazy concludes with a showcase of four different groups who will be performing throughout the evening at various venues on the hotel grounds.

**THE BEVERLY GARLAND THEATER**  
**THE BOB SHEPPARD QUARTET**  
**LARRY KOONSE, JEFF D'ANGELO, MARK FERBER**

**THE FATHER SERRA ROOM**  
**THE DALE FIELDER GROUP/ FORCE**  
**DANNY GRISSETT, TREVOR WARE, THOMAS WHITE**

**THE MISSION ROOM**  
**THE RON ESCHETE TRIO**

**THE PARADISE RESTAURANT**  
**THE DAVE PELL OCTET**

# Order Form



## INDIVIDUAL TICKETS

**IF YOU DO NOT WISH TO ATTEND ALL FOUR DAYS, YOU MAY PURCHASE TICKETS FOR INDIVIDUAL EVENTS AS FOLLOWS:**

### Thursday, May 23, 2002

Film 1	West Coast Cool	\$ 10.00	_____
Panel 1	In the Solo Spotlight	\$ 10.00	_____
Concert 1	The Unheard Lighthouse	\$ 15.00	_____
Panel 2	Jazz West Coast	\$ 10.00	_____
Concert 2	Charlie Mariano Quartet	\$ 20.00	_____
Concert 3	Bob Brookmeyer Quartet	\$ 20.00	_____
Concert 4	Portrait of Shorty	\$ 25.00	_____

### Friday, May 24, 2002

Film 2	Stars of Jazz	\$ 10.00	_____
Panel 3	Creating California Cool	\$ 10.00	_____
Concert 5	The Hard Swing	\$ 15.00	_____
Panel 4	Swingin' Like 60	\$ 10.00	_____
Concert 6	Plas Johnson-Herman Riley	\$ 15.00	_____
Concert 7	The Bud Shank Sextet	\$ 20.00	_____
Concert 8	Clare Fischer/Bob Florence	\$ 30.00	_____

### Saturday, May 25, 2002

Film 3	Frankly Jazz	\$ 10.00	_____
Panel 5	Out of the Cool	\$ 10.00	_____
Concert 9	Pete Christlieb-Don Menza	\$ 15.00	_____
Concert 10	Bill Watrous Quartet	\$ 15.00	_____
Concert 11	Hollywood Jam	\$ 15.00	_____
Panel 6	Straight Life	\$ 10.00	_____
Concert 12	Modern Jazz Gallery	\$ 20.00	_____

## FULL THREE DAY REGISTRATION

\_\_\_\_\_ Full Three Day Registrations  
at \$300 each= \$ \_\_\_\_\_

**GRAND TOTAL** \$ \_\_\_\_\_

### Mail completed forms to:

The Los Angeles Jazz Institute  
P.O. Box 8038  
Long Beach, CA 90808-0038

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY, STATE, ZIP \_\_\_\_\_

COUNTRY \_\_\_\_\_ TELEPHONE \_\_\_\_\_

TOTAL ENCLOSED (U.S. DOLLARS ONLY) \$ \_\_\_\_\_

VISA  MC  AMEX Card # \_\_\_\_\_ EXP \_\_\_\_\_

Signature \_\_\_\_\_

PROGRAM SUBJECT TO CHANGE NO REFUNDS