Crazy and Cool presents
A 3-DAY FESTIVAL CELEBRATING WEST COAST JAZZ

May 23-25, 2002 Beverly Garland’s Holiday Inn, North Hollywood, CA
The Los Angeles Jazz Institute is pleased to announce **Cool and Crazy, A West Coast Jazz Celebration** taking place May 23-25, 2002 at Beverly Garland’s Holiday Inn 4222 Vineland Ave. in North Hollywood.

Cool and Crazy will focus on the thriving west coast jazz scene of the past 50 years. Southern California has a strong jazz heritage going back to the teens with the arrival of several New Orleans Jazz pioneers including Jelly Roll Morton and Kid Ory. After that, a major scene developed on Central Avenue but it was not widely publicized outside the area. It wasn’t until the 1950’s that jazz in Los Angeles finally gained international recognition.

Several events took place in 1952 that brought unprecedented attention to the west coast jazz scene. The Gerry Mulligan Quartet debuted at The Haig, Shorty Rogers “Modern Sounds” LP was released, The Lighthouse All-Stars made their first recordings and the Pacific Jazz label was born.

Cool and Crazy will celebrate many of the great musicians and groups that have been at the forefront of the west coast scene for the past 50 years.

As always, each day will be filled with concerts, films, panel discussions and a memorabilia trading area. Full Registration is $300 which includes reserved seating for all concerts. Seats will be assigned in the order received.

Send your check or money order to:
The Los Angeles Jazz Institute
P.O. Box 8038, Long Beach, CA 90808-0038

If you wish to order by credit card or require additional information please telephone our ticket office at (909)599-2912 between the hours of 9am to 6pm PST.

Hotel reservations should be made directly with the Beverly Garland. The toll-free number is (800)238-3759. Be sure to mention you are attending the jazz festival to receive the special discounted rate. We expect the hotel to fill up quickly so we would encourage you to make your reservations right away. The deadline for receiving the special rate is May 8.

Sincerely,

Ken Poston
Los Angeles Jazz Institute

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**CONVENTION FACTS**

**DATES**
May 23-25, 2002

**PLACE**
Beverly Garland’s Holiday Inn
Universal Studios Hollywood
4222 Vineland Ave. North Hollywood, CA 91602

The special convention rate is $129 per night. Hotel stay not included in registration fee.

Reserve your room now by calling 1-(800) BEVERLY

**REGISTRATION**
$300  Includes reserved seating for all concerts.

**VENDORS**
Tables are available. Call (909)599-2912 for more information

**TICKETS**
Tickets are available for each individual event To order tickets by phone or for more information call (909)599-2912
During the early 1950s, the eyes of the jazz world became focused on the unique musical events taking place in Southern California. It all began when many key figures of Stan Kenton's Innovations Orchestra left the band and settled in the Los Angeles area. Shorty Rogers, Art Pepper, Shelly Manne, Milt Bernhart, Bud Shank, Bob Cooper, Don Bagley, John Graas and June Christy formed the nucleus of a new west coast scene.
Milt Bernhart and Bob Cooper made The Lighthouse the focal point of the emerging west coast jazz explosion. In the Solo Spotlight features and in-depth discussion with Howard Rumsey about his career from the beginnings of the Stan Kenton Orchestra, The Lighthouse years and Concerts By the Sea. The presentation will be illustrated with film clips and photographs from The Howard Rumsey Collection.

1:00-2:00
Concert 1
THE UNHEARD LIGHTHOUSE
Ron Stout,
Herb Geller,
Andy Martin,
Gary Lefebvre,
Larry Bunker
Chuck Berghofer,
Paul Kreibich
The first concert presentation of Cool and Crazy features an all-star ensemble performing music that was written and performed by The Lighthouse All-Stars but never recorded. The members of the group were always encouraged to hone their writing skills and there are many “unheard” compositions by the likes of Shorty Rogers, Jimmy Giuffre, Russ Freeman, Art Pepper, Bob Cooper and Bill Holman.

2:30-3:30
Panel 2
JAZZ WEST COAST
Herb Geller,
Jack Sheldon,
Bob Brookmeyer,
Charlie Mariano,
Larry Bunker,
Phil Urso,
Bill Perkins
While things were heating up at The Lighthouse, Gerry Mulligan came to Los Angeles and hit it big at The Haig with his “pianoless” quartet. Around the same time, Shorty Rogers first recording as a leader was released and all of a sudden there was a huge amount of interest in what was happening on the west coast. This unprecedented excitement created many opportunities for the artists who were living in the Los Angeles area. Clubs such as The Lighthouse, The Haig, Zardi’s, The Surf Club and The Tiffany Club were providing live performance venues and new record companies like Pacific Jazz and Contemporary were documenting the growing scene.
Shorty Rogers was the key figure of the west coast sound. In early 1952, the release of his first LP "Modern Sounds" signaled the birth of west coast jazz. Marlon Brando heard the record and insisted that Shorty write the music for his new film "The Wild One". With that, Shorty was able to break into the film and television world and take many of his friends with him. In addition to his regular job at The Lighthouse he started doing record dates under his own name and eventually formed his own working group-Shorty Rogers and His Giants. He became in such high demand both as a player and a writer that it seems he was omnipresent during the decade. A Portrait of Shorty will feature an all-star big band performing a variety of Shorty’s compositions.
One of the technological advances that happened concurrently with the rise of the west coast jazz scene was the advent of the 12” long playing record. The 12” LP jackets opened new avenues for many creative young photographers in Los Angeles and helped create the “image” of California Cool.

In terms of style, there are many stereotypes associated with west coast jazz artists. The most common is that everyone used a laid back cool approach to playing and that all of the music featured experimental arrangements which utilized unusual forms and incorporated unusual instruments. In reality, these experimental pieces were more the exception than the rule. What was happening on the coast was as hot and full of fire as anything happening anywhere. The Hard Swing reunites a number of like minded musicians whose styles don’t necessarily fit the stereotype.
2:15-3:15
Panel 4
SWINGIN’ LIKE 60
Plas Johnson, Frank Strazzeri, Bob Florence, Clare Fischer, Bud Shank, Mike Wofford
By the end of the 1950s the west coast scene began to change. The idea that there was a specific west coast style that differed from the east coast started to come into question and west coast jazz became passe.’ The scene itself was evolving with many new artists and new venues coming into the picture. The Lighthouse was still going strong and was joined by Shelly’s Manne Hole, The Summit, The Hillcrest, Marty’s on the Hill and The Parisian Room among others.

3:30-4:30
Concert 6
THE PLAS JOHNSON-HERMAN RILEY QUARTET
Garryck King, Art Hillary

5:00-6:00
Concert 7
THE BUD SHANK Sextet
Bud Shank, Carl Saunders, Bill Perkins, Mike Wofford, Bob Magnusson, Joe LaBarbera

6:15-7:45
Paradise Restaurant
THE DAVE PELL Octet

8:00-11:00
Concert 8
SURGING AHEAD
The Friday evening concert features two masters of jazz composition and orchestration each leading their own ensembles.

Saturday May 25
9:00-10:00
Film 3
FRANKLY JAZZ
In 1962 legendary radio personality Frank Evans hosted a half hour television show featuring prominent west coast jazz musicians. Included in the series were The Jazz Crusaders, Clare-Fischer/Bud Shank, Gerald Wilson, Joe Pass, Lou Rawls and Shelly Manne.

10:15-11:15
Panel 5
DONT E’S INFERNO
Bill Watrous, Pete Christlieb, Steve Huffsteter, Don Menza, Mike Melvoin, Lanny Morgan
By the 1970s, the jazz world in general was undergoing many significant changes but there continued to be a vital jazz scene in Southern California. Many musicians were attracted to the area to work in the lucrative studio scene by day, and at night found a creative
outlet in the thriving jazz clubs including Donte's, Carmello's, Chadney's, and The Baked Potato.

Lunch Break

12:30-1:30
Concert 9
THE PETE CHRISTLIEB-DON MENZA QUINTET
Tom Ranier, Jim Hughart, Joe LaBarbera

1:45-2:45
Concert 10
THE BILL WATROUS QUARTET
Shelly Berg, Randy Drake, Bruce Lett

8:00-12:00
Concert 12
MODERN JAZZ GALLERY

Cool and Crazy concludes with a showcase of four different groups who will be performing throughout the evening at various venues on the hotel grounds.

THE BEVERLY GARLAND THEATER
THE BOB SHEPPARD QUARTET
Larry Koonse, Jeff D'Angelo, Mark Ferber

THE MOTHER SERRA ROOM
THE DAVE PELL OCTET

8:00-12:00
Concert 11
HOLLYWOOD JAM
Lanny Morgan, Steve Huffsteter, Mike Melvoin, Brian Bromberg, John Guerin

Hollywood Jam brings together seven jazz giants who all make their home in Southern California and are all long time veterans of the L.A. Jazz scene. Their talents will be on full display in this all out jam session setting.

THE BEVERLY GARLAND THEATER
THE DAVE PELL OCTET

Laurie Pepper gives us an exclusive sneak preview including scenes from the upcoming film.

THE BAKER'S POTATO

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INDIVIDUAL TICKETS
If you do not wish to attend all four days, you may purchase tickets for individual events as follows:

Thursday, May 23, 2002

| Film 1 | West Coast Cool | $10.00 |
| Panel 1 | In the Solo Spotlight | $10.00 |
| Concert 1 | The Unheard Lighthouse | $15.00 |
| Panel 2 | Jazz West Coast | $10.00 |
| Concert 2 | Charlie Mariano Quartet | $20.00 |
| Concert 3 | Bob Brookmeyer Quartet | $20.00 |
| Concert 4 | Portrait of Shorty | $25.00 |

Friday, May 24, 2002

| Film 2 | Stars of Jazz | $10.00 |
| Panel 3 | Creating California Cool | $10.00 |
| Concert 5 | The Hard Swing | $15.00 |
| Panel 4 | Swingin' Like 60 | $15.00 |
| Concert 6 | Plas Johnson-Herman Riley | $15.00 |
| Concert 7 | The Bud Shank Sextet | $20.00 |
| Concert 8 | Clare Fischer/Bob Florence | $30.00 |

Saturday, May 25, 2002

| Film 3 | Frankly Jazz | $10.00 |
| Panel 5 | Out of the Cool | $10.00 |
| Concert 9 | Pete Christlieb-Don Menza | $15.00 |
| Concert 10 | Bill Watrous Quartet | $15.00 |
| Concert 11 | Hollywood Jam | $15.00 |
| Concert 12 | Straight Life | $15.00 |
| Concert 13 | Modern Jazz Gallery | $20.00 |

FULL THREE DAY REGISTRATION

--- Full Three Day Registrations at $300 each= $___________

GRAND TOTAL $___________

Mail completed forms to:
The Los Angeles Jazz Institute
P.O. Box 8038
Long Beach, CA 90808-0038

NAME_____________________________________________________________________________
ADDRESS_________________________________________________________________________
CITY, STATE, ZIP________________________________________________ ___________________
COUNTRY_____________________________TELEPHONE_____________________________
TOTAL ENCLOSED (U.S. DOLLARS ONLY) $______________________

CARD ___________

o VISA o MC o AMEX Card #___________________________________EXP__________

Signature_________________________________________________________ __________________

PROGRAM SUBJECT TO CHANGE  NO REFUNDS